

PRESENTERS

GREGG CAPIN, Partner & CPA, CapinCrouse LLP. Capin has more than thirty years experience managing audit and advisory services for a wide range of not-for-profit organizations both nationally and internationally. For many years, Gregg has participated in policy decisions on accounting for not-for-profit organizations. 678-518-5301 ext. 125, gcapin@capincrouse.com

BERNADETTE O'TOOLE, CPA Principal, CliftonLarsonAllen LLP. She specializes in audit, accounting, assurance and advisory services related to the health care industry, specifically senior living services and continuing care retirement communities. She currently practices health care assurance and consulting services for senior health care facilities in the Northeast. Other services performed include operations assessment, strategic capital planning services and consulting services related to the medical expense deduction calculation for life care communities. 267-419-1127, bernadette.otoole@CLAconnect.com

PAUL HARRINGTON, Director of the Center for Labor Markets and Policy, Drexel University in Philadelphia. Harrington has authored and co-authored numerous articles, monographs and books, and taught a variety of courses in economics and public policy. He has conducted a number of studies that examine a range of post-secondary labor market issues as well as examining college enrollment and retention issues. 610-566-1439, peh32@drexel.edu

REBECCA YOUNG, Vice President Human Resources, Allegheny Lutheran Social Ministries. Young has been in Human Resources for more than 20 years with most of her career being spent in the nonprofit healthcare arena. Over the past eight years, she has served as Vice President of Human Resources for Allegheny Lutheran Social Ministries—a faith-based not-for-profit organization. She currently serves as the Vice Chair of the Council for Human Resource Management, CHR.M. 814-696-4500, Becky.Young@alsm.org

DAVID BROWN, Associate Vice President Human Resources, Liberty Lutheran Services. Prior to Liberty Lutheran's inception in 2001, Brown served with Artman Lutheran Home when they experienced a major expansion with staff increasing from 90 to 250 within a 12-month period. He acted as lead Human Resources Executive for Liberty's corporate offices responsible for all aspects of human resources, including recruitment and benefits administration. Brown serves as a member of SEPA SHERM Board and CHR.M Board. 267-464-7734, DBrown@libertylutheran.org

ED WINSTEAD, CSP, ARM CLCS, Senior Vice President, Marsh & McLennan Agency LLC. With more than 30 years in the insurance industry, Winstead has lead hundreds of companies to a better understanding of their business risks by guiding clients in methods to effectively manage these burdensome liabilities and their associated costs. Data protection liability is unlike almost any other business risk, in that there is often an active opponent who intends to cause your company harm. As a data breach specialist, Winstead helps companies understand and establish values for these special exposures while exploring financial tools that transfer these burdens when beneficial. 540-767-4028, ed.winstead@rutherford.com

ERIC MUSUM, Vice President, Chief Accounting Administrator/Chief Technology Officer, Wellspring Lutheran Services. In his current role, Musum is responsible for the administration of the accounting function in the Accounting and Finance Department and oversees the Information Technology Department at Wellspring Lutheran Services. He has worked in the Information Technology field more than 25 years and at Wellspring Lutheran Services. 989-652-3470, emusum@wellspringlutheran.com

SCOTT TOWNSLEY, Principal, CliftonLarsonAllen LLP. Townsley serves in its National Senior Living Consulting Practice. In addition to his responsibilities with CliftonLarsonAllen, Townsley serves as an Adjunct Associate Professor at the University of Maryland. Townsley is a frequently requested speaker on topics that range from the future of aging services and strategic planning to governance and the development of products and business lines. Townsley has directed numerous client assignments involving strategic planning, market analysis, affiliations and mergers, project development and executive search. 610-805-6303, Scott.Townsley@CliftonLarsonAllen.com

LFMA MISSION. To enable and support the continuing improvement of fiscal management services in Lutheran affiliated/recognized service ministry organizations by providing a vehicle and forum where people in the industry can join together for common sharing and educational experiences.

LFMA

37th Annual Meeting & Conference

October 4 - 6, 2015

The Wyndham Philadelphia Historic District
Philadelphia, PA

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Sunday, October 4

5 - 7:30 pm Welcome: Scott Bear, Board Chair FDR Room
Networking Reception
hors d'oeuvres & cash bar

Monday, October 5

8 - 8:30 am Announcements & Devotions Hancock Room
Reverend Arnold Pierson, MIF

8:30 - 10 am **“FASB Accounting & Financial Reporting Update”**
Gregg Capin, Partner & CPA, CapinCrouse LLP

Recently-exposed standards update by the FASB “Financial Statements of Not-for-Profit Entities” including responses, status and other updates.

10 - 10:30 am Networking Break

10:30 - Noon **“FASB Accounting Standards Update ”**

Bernadette O’Toole, CPA Principal
Lou Shiber, Engagement Director & Reimbursement Specialist
CliftonLarsonAllen LLP

- Implications of Revenue Recognition Standard for health care providers and emerging issues for reimbursement.
- Emerging issues including concepts under the ACA and changing Medicare requirements for long-term care facilities.

noon - 1 pm Lunch Jefferson Room
Sponsored by KenCrest

1 - 2:30 pm **“America at Full-employment? Understanding Labor Market Imbalances in the Context of Sluggish Economic Growth.”**

Paul Harrington, Director of the Center for Labor Markets and Policy,
Drexel University, Philadelphia

- Determining the impact of full employment on labor and capital resources in the American economy.
- Long-term growth potential of the American economy and what this growth means for national economic policy.
- Demographic change, measures of full employment, labor market engagement and the potential underutilization problems of the working age population.

2:30 - 3 pm Networking Break

3 - 4:30 pm

“Recruiting in 2015: A Proactive & Competitive Approach”

Rebecca Young, Council on Human Resource Management, (CHRM)
David Brown, Council on Human Resource Management (CHRM)

- Identify ways to reach target employee market and successfully recruit top talent in your organization.
- Go beyond rates of pay in your employment offers to attract potential employees.
- Realize why human resource analytics are critical to determine the best employment offer and to measure success.

4:30 - 6 pm

Free time

6 - 8 pm

Dinner at City Tavern, 138 S. 2nd Street, Philadelphia

Tuesday, October 6

8 - 8:30 am Announcements & Devotions Hancock Room
Reverend Don Hallberg, MIF

8:30 - 10 am **“Cyber Risk & Insurability”**

Ed Winstead, CSP, ARM, CLCS, Senior Vice President
Marsh & McLennan Agency LLC

- Updates on the industries being most affected and trend patterns for losses
- Cost profiles and future trend evaluations
- Explore what you can do to protect your organization
- Pre-loss and post-loss best practices

10 - 10:15 am Networking Break

10:15 - 11:45 am **“Cloud Computing/BYOD & the Work Environment”**

Eric Musum, MNA, Vice President, Chief Accounting Administrator/
Chief Technology Officer, Wellspring Lutheran Services

- Overview of what constitutes cloud computing, pros/cons, security considerations, backups and data location.
- Overview of the challenges presented with BYOD devices with respect to information technology, corporate security, HIPAA compliance and personal data.

11:45 - 1 pm Lunch on Your Own

1 - 2:30 pm **“Opportunities for Growth: Roundtable”**
Scott Townsley, Principal, CliftonLarsonAllen LLP

Moderator-led discussion on success stories from member organizations.

2:30 - 3 pm Annual Meeting

3 pm Drawings
Ben Franklin Award