

Presenters

CHARLOTTE HABERACKER is the President and CEO of Lutheran Services in America (LSA), a network of more than 300 Lutheran health and human services organizations cross the country that serve 1 in 50 Americans. Prior to joining LSA, she was the #2 Executive at Global Impact, a non-profit organization providing funding for critical humanitarian needs at home and around the world. Previously, she held senior leadership positions at Price Waterhouse where she helped strengthen organizations providing children & family services & health care and Fannie Mae where she led an industry transformation initiative. Email: CHaberaecker@lutheranservices.org

SEAN HALES, CPA, Partner Eide Bailly has more than 15 years of public accounting experience providing audit, tax, accounting, and consulting services in a variety of industries. He has extensive experience with the preparation of tax returns in the area of consolidated corporation and multi-state corporations. Sean has been assigned as the Partner in charge regarding the AHCA providing consulting to clients regarding compliance and planning for its impending implementation. Email: shales@eidebailey.com

ANDREW PRATHER, CPA is an audit shareholder at Clark Nuber P.S. serving a wide range of not-for-profit, private company and governmental clients. As the firm's Quality Control Director, he oversees the internal inspection and peer review processes, as well as implementation of new professional standards. He is a member AICPA's Not-for-Profit Expert Panel and NPO Audit Guide Revision Task Force and has served as a writer & reviewer of the AICPA's Not-for-Profit Audit Risk Alert. Email: APrather@clarknuber.com

DESIREE SCALES is Founder and CEO of Bella Web Design. The company's success is a direct result of her expertise and experience, which has evolved into a passion to educate businesses and organizations on how to use Internet technology to spur success. She can take difficult concepts and explain them to non-tech people in a way they can understand. Bella Web Design is committed to performing work for non-profits, including pro-bono website creation and providing charitable organizations with assistance in their online efforts. Email: desiree@bellawebdesign.com

DR. KURT M. SENSKE serves as CEO of Lutheran Social Services of the South, a multi-faceted, multi-state, social service agency. During his tenure at LSS, he has been responsible for more than tripling the size of the agency and steering the once-troubled agency back to financial stability. Dr. Senske has served as Chairman of the Board of Directors of Thrivent Financial and on the board of Lutheran Services in America. He has authored three books, *The Calling: Live a Life of Significance*, *Executive Values: A Christian Approach to Organizational Leadership* and *Personal Values: God's Game Plan for Life*. Email: Kurt.senske@lsss.org

STEVE SIGNORELLI is a Senior Market Sales Manager II with Wells Fargo Merchant Services. He has been with Wells Fargo since 2006. His responsibilities are leading direct sales markets in AZ and Nevada & partnering with Retail and Business Banking segments within Wells Fargo Bank to assist customers to succeed financially. Steve has experienced knowledge in boarding accounts via correct products, credit policies, risk, funding, implementation and processing efficiencies as well as an experienced strategic sales leader in Merchant Services. Email: Steve.J.Signorelli@wellsfargo.com

KERMIT STARNES, President, Lutheran Trust/Church Asset Management Insurance Agency, has been working in the Insurance Industry for 42 years. He founded LT/CAM in 1987 to provide insurance for all types of Non-Profits. This includes Denominational Head Quarters, Churches, Schools/Preschool through Universities, Social Service Agencies, Long Term Care Facilities, and Home Health Care Entities. LT/CAM currently insures more than 3,000 mainly Lutheran entities throughout the United States. Email: Kermit@lcam.com

Contributors



LFMA

35th Annual Meeting & Conference



11th Annual Meeting & Conference

October 6-8, 2013
The Scottsdale Resort Center
Scottsdale, Arizona

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Sponsors

Sunday, October 6—LFMA/LITN

5:30 pm	Reception	Sunset Plaza
6 pm	Welcome, Announcements & Prayer Kevin Mahaney-Chairman LFMA Board	Coronado IV
6:15 pm	Banquet — Sponsored by Portico Services	
7 pm	“Living a Life of Significance” Kurt Senske, CEO, Lutheran Services of the South	

Monday, October 7—LFMA/LITN

8 - 8:15 am	Devotions & Announcements	Apache 1
8:15 - 9:15 am	“Moving Forward in Strength” Charlotte Haberaecker, President & CEO LSA	
9:15 - 9:45 am	Greetings Portico Mission Investment Fund, ELCA Thrivent Financial for Lutherans	
9:45 - 10:15 am	Networking Break	
10:15 - noon	“Is Your Organization At Risk?” Steve Signorelli, Wells Fargo Payment Card Industry Data Security Standards Protecting Cardholder Data	
noon - 1 pm	Lunch (LFMA/LITN)	Vista Verde

LFMA TRACK

1 - 2:30 pm	Accounting Update Audit & Accounting Guide Andrew Prather, CPA—Shareholder, Clark Nuber P.S.	Apache 1
2:30 - 3 pm	Networking Break	
3 - 4:15 pm	Office of Management & Budget Preview new OMB / A-133— Andrew Prather, CPA—Shareholder, Clark Nuber P.S.	
4:15 - 4:30 pm	End-of-Day announcements RE: Monday Evening & Tuesday schedule (LFMA/LITN)	

LITN TRACK

1- 3 pm	Payment Card Industry Data Security Standards continued Technical aspects and lessons learned by LITN member organizations	Apache 2
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3 - 3:15 pm	Networking Break	
3:15 - 4:15 pm	LITN Website “Let’s Git ‘R Done!” Working session led by Paul Hopper. Finishing touches and learn how to use the new website.	
4:15 - 4:30 pm	End-of-Day announcements RE: Monday Evening & Tuesday schedule (LFMA/LITN)	Apache 1

Tuesday, October 8—LFMA/LITN

8 - 8:30 a.m	Devotions & Announcements	Apache 1
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LFMA TRACK

8:30 - 9 am	LFMA Annual Meeting	Apache 1
9 - 10:15 am	“Health Care Reform, Basics & Beyond” Affordable Health Care Act Sean Hales, CPA—Partner, Eide Bailly	
10:15 - 10:45 am	Networking Break	
10:45 - noon	“Risk Management: Libel for Your Entities Uninsured Loss?” Kermit Starnes, President of Lutheran Trust/ Church Asset Management Insurance Agency	
Noon – 1:15 pm	Lunch on Your Own & Networking	

LITN TRACK

8:30 – 10:15 am	“New & Emerging Technologies”	Apache 2
10:15 - 10:30 am	Networking Break	
10:30 – 12:15 am	“IT Hiring Trends”	
Noon – 1:15 pm	Lunch on Your Own & Networking	

Joint LFMA/LITN

1:15 – 3 pm	“Social Media success Made Simple” Desiree Scales CEO, Bella Web Design, Inc.	Apache 1
3 - 3:30 a.m	Door Prizes & Ben Franklin Award	